



Annual General Meeting Agenda

Tuesday, April 21, 2026

4:30 pm – 350 City Hall Square W – Room 204

1. Call to Order

Reading of Land Acknowledgment

We [I] acknowledge that the land on which we gather is the traditional territory of the Three Fires Confederacy of First Nations, which includes the Ojibwa, the Odawa, and the Potawatomi. The Windsor Public Library honours all First Nations, Inuit and Métis peoples and their valuable past and present contributions to this land.

2. Presentations/ Delegations

3. Windsor Public Library Annual Report 2025

4. Adjournment



2025

**ANNUAL
REPORT**

W  **NDSOR**

PUBLIC LIBRARY Read Learn Discover

Our Year

2025 Highlights

Top Five

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WPL Board & Administration

MESSAGE FROM THE CHAIR:

As we reflect on 2025, I want to express my sincere appreciation to our patrons, our staff, our volunteers, and our community partners for the energy, optimism, and dedication you have brought to our library system. Together, we embraced an important transition: establishing our libraries as a full seven day a week operation. It's a change we are proud of—one that increases access, removes barriers, and reinforces our commitment to serve every resident, every day.

We also recognize that creating new habits takes time. Awareness is the first step, and throughout 2025 we focused on ensuring our community knew they could rely on us—consistently, predictably, and every day of the week. Our "Kickoff Campaign" early in the year set the foundation by promoting our stable hours and our renewed focus on accessibility. Later, from October through December, we built on that momentum with our "What Are You Doing This Weekend?" campaign. This second phase invited residents not just to know we were open, but to picture the possibilities of spending part of their weekend—especially their Sundays—with us.

Through radio advertising, Windsorite.ca placements, social media promotions, website features, and appearances in free community calendars, we reached residents across multiple platforms. Our social media engagement continued to climb, offering us clear indicators of interest and connection. While measuring the impact of other media can be more complex, we know our paid channels delivered strong reach: radio quarterhour tracking and digital impression data confirm that audiences both heard and saw our message.

But awareness alone isn't enough. New routines form when messages are reinforced—by us and by the community. We encourage everyone to keep sharing the news that the library is open every day. With repetition, familiarity, and great programming, visiting the library can become a weekly habit for more households across our city.

We are here. We are open. And we have so much to offer. With your continued support, we will keep strengthening our seven day service model and ensure that everyone has the opportunity to read, learn, and discover—any day they choose.

Chair, Mark McKenzie
Windsor Public Library Board

WINDSOR PUBLIC LIBRARY IS STRONGER BECAUSE OF OUR COMMITMENT TO OUR COMMUNITY PARTNERS.

IN 2025 WE PARTNERED WITH:

- Windsor-Essex Fidget Makers
- Pelee Island Bird Observatory
- Ojibway Nature Centre
- Ontario Government/Ontario Parks Lending Program
- Art Windsor Essex
- Sandwich BIA
- Essex County Public Library
- Museum Windsor
- Windsor Region Society of Architects
- Essex Windsor Solid Waste Authority
- City of Windsor

Our Year

2025 Highlights

Top Five

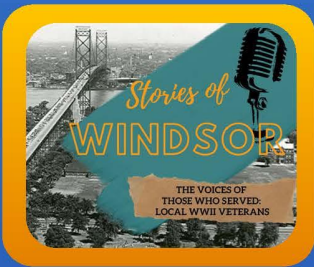
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2025 HIGHLIGHTS



VOICES OF THOSE WHO SERVED

2025 marked the 80th anniversary of the end of World War II. "Those Who Served" pays homage to the brave individuals who served. The one-hour podcast featured a collection of voices recorded in 1999 when staff and volunteers interviewed 51 World War II veterans from Windsor-Essex for posterity. It was a Stories of Windsor podcast and drew from an original collection of oral histories housed at the Local History Branch.



WHAT ARE YOU DOING THIS WEEKEND

In fall, we launched a campaign inviting residents to rediscover the library as a weekend destination, highlighting its books, family-friendly spaces, helpful staff, hands-on programs, and free resources. The message ran on CKLW radio from October to November, reaching an average of 91,000 adults weekly, and on Windsorite from November to December with refreshed weekly creative. Together, these channels delivered strong reach and reinforced the library's value on weekends, especially Sundays.



UKRAINIAN BOOK DONATIONS

Windsor Public Library was proud to announce the expansion of its multilingual collection with the addition of 80 Ukrainian-language books, generously donated by the Consulate General of Ukraine in Toronto. The donation was celebrated at the John Muir Branch, where Windsor Public Library CEO Jen Knights welcomed guests and dignitaries, including Consul General Oleh Nikolenko and City Councillor Gary Kaschak, who is of Ukrainian heritage.



GREEN BIN CAMPAIGN

We partnered with the Essex-Windsor Solid Waste Authority's (EWSWA) new Green Bin program in 2025. A new local book, *The Apple Core*, was made available for borrowing and green bins were displayed in each branch providing residents with an early look at what they would be receiving later in the year.

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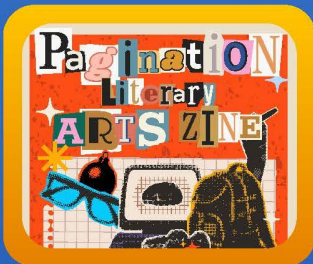
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2025 HIGHLIGHTS



PAGINATION ZINE LAUNCH - A CROSS BORDER LITERARY COLLABORATION

Our fourth edition of PagINATION was a vibrant collaboration between the Windsor Public Library (WPL) and the Detroit Public Library system, showcasing a dynamic mix of flash fiction, poetry, collage, and illustration. The zine features work from both emerging and established artists across Windsor, Detroit, and other parts of Canada and the United States. For many contributors, this marks their first time being published, while others bring seasoned voices to the pages.



WELCOME TO THE LOCAL HISTORY BRANCH

One of the many videos launched in 2025 was an inside look at our Local History Branch, located at 3312 Sandwich Street. Whether you're researching your family roots or exploring local milestones, our collection includes: material from The Windsor Star archives, school yearbooks and local periodicals, genealogy resources and census records, and access to specialized digital databases.



NEW BOOKMOBILE BRINGING LIBRARY SERVICES TO THE COMMUNITY

Windsor Public Library was thrilled to announce the launch of the brand-new bookmobile, FRED 2.0! The innovative library on wheels made its first official stop at Captain Wilson Park on Thursday, July 3, 2025, marking the beginning of a new era in community outreach and access to library services. The new bookmobile is equipped to offer the same services as a regular library branch, including book lending, digital resources, and various programs for all ages.



EXPANDED SERVICE - OPEN SUNDAYS

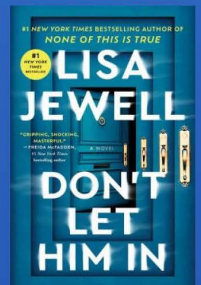
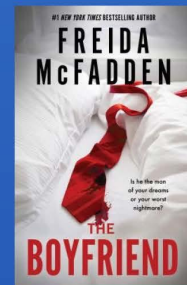
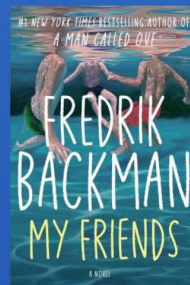
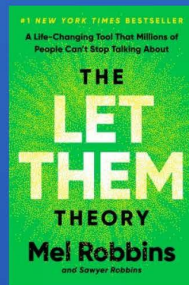
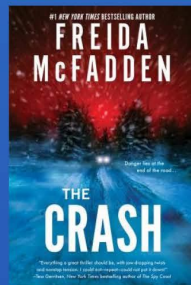
January 5, 2025, marked the beginning of seven-day service for Windsor Public Library. Nine branches open seven days a week, and hours of operation were standardized across the board. The new hours were shared via social media and traditional media with all major media outlets covering the expanded access and helping WPL get the word out across the city.

Our Year	2025 Highlights	Top Five	Quick Facts	Customer Use Index	Just the Figures	WPL Board & Administration
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TOP FIVE

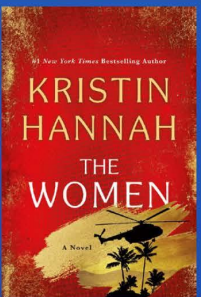
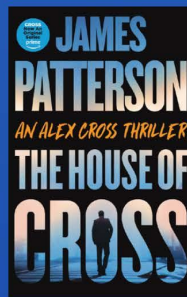
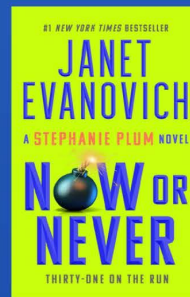
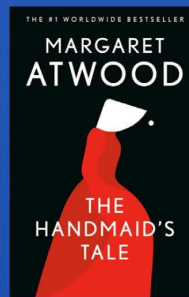
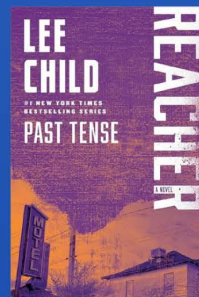
Top 5 Items Borrowed

1. The Crash / Freida McFadden
2. The Let Them Theory / Mel Robbins
3. My Friends / Fredrik Backman
4. The Boyfriend / Freida McFadden
5. Don't Let Him In / Lisa Jewell



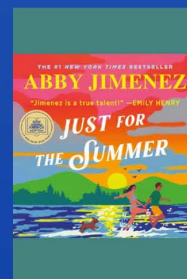
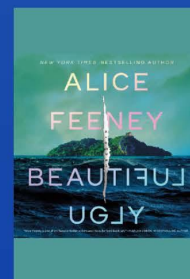
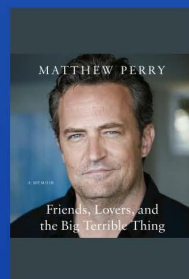
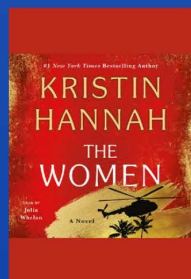
Top 5 eBooks Borrowed

1. Past Tense / Lee Child
2. The Handmaid's Tale / Margaret Atwood
3. Now or Never / Janet Evanovich
4. The House of Cross / James Patterson
5. The Women / Kristin Hannahs



Top 5 eAudiobooks Borrowed

1. The Woman / Kristin Hannah
2. Friends, Lovers, and the Big Terrible Thing / Matthew Perry
3. Beautiful Ugly / Alice Feeney
4. Just for the Summer / Abbey Jimenez
5. What Have You Done? / Shari Lapena



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Top 5 DVDs Borrowed

1. Wicked
2. Conclave
3. The Substance
4. A Minecraft Movie
5. Venom: The Last Dance



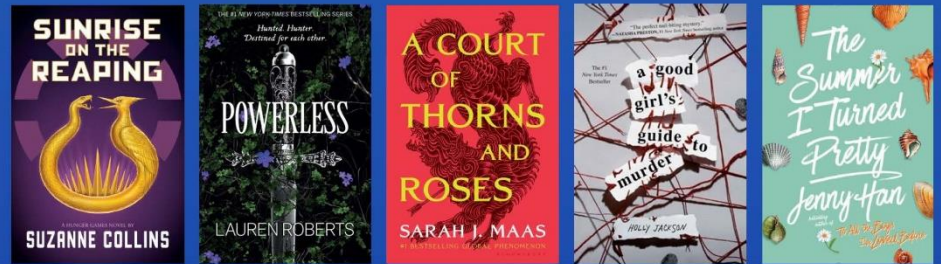
Top 5 Children's Fiction Borrowed

1. Dog Man: Big Jim Begins / Dav Pilkey
2. Dog Man: The Scarlet Shedder / Dav Pilkey
3. Dog Man: Fetch-22 / Jeff Kinney
4. Hot Mess / Jeff Kinney
5. Greg Heffley's Journal (aka Diary of a Wimpy Kid) / Jeff Kinney



Top 5 Young Adult Fiction Borrowed

1. Sunrise on the Reaping / Suzanne Collins
2. Powerless / Lauren Roberts
3. A Court of Thorns and Roses / Sarah J. Maas
4. A Good Girl's Guide to Murder / Holly Jackson
5. The Summer I Turned Pretty / Jenny Han



Top 5 Adult/Young Adult Graphic Novels Borrowed

1. Spy x Family: 1 / Tatsuya Endo
2. Spy x Family: 3 / Tatsuya Endo
3. Boruto: Two Blue Vortex, 1 / Masashi Kishimoto
4. Spy x Family: 5 / Tatsuya Endo
5. Five Nights at Freddy's: Fazbear Frights Graphic Novel Collection Vol. 1 / Chris Hastings



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QUICK FACTS

2025 CIRCULATION
1,344,101

DIGITAL CIRCULATION
593,323

PRINT CIRCULATION
750,778

CARD HOLDERS
78,389

5.8 CIRCULATIONS PER CAPITA *

*Windsor Population : 229,660
2021 Census

CUSTOMER USE INDEX

CUI aggregates five key performance indicators into one statistic which is driven by how libraries are actually used. They are circulation, gate count, in-house use, public service and website usage.

WPL connected with customers 150.8 times per hour in 2025.

1,344,101

CIRCULATION

76,124

PUBLIC SERVICE

509,707

GATE COUNT

1,927,761

WEBSITE VIEWS

152,868

IN-HOUSE USE

*** Service hours = 26,828 in 2025.**

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2025 BUDGET

Revenue



- **Municipal Contribution**
\$8,561,036
- **Provincial Grant**
\$613,948
- **Donations & Grants Revenue**
\$324,927
- **Fees Revenue**
\$101,333
- **Miscellaneous**
\$150,000

Expenditures



\$9,751,244

Staffing		\$7,219,048
Collections		\$1,167,541
Building Operations		\$296,529
Donation & Grant Expense		\$41,545
IT & Communications		\$241,470
Rent, Insurance, Utilities		\$626,669
General & Administrative		\$119,737
Program Expense		\$30,425
Transfer to Reserves		\$8,280

*Unaudited.

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BOARD OF DIRECTORS

City Council Representatives

Chair: *Councillor Mark McKenzie*

Vice-Chair: *Councillor Kieran McKenzie*
Councillor Renaldo Agostino

Community Members

Massimo De Menech
John Coleman
Marko Jovanovic
Delia Greco

MANAGEMENT TEAM

Chief Executive Officer
Jennifer Knights

Manager, Public Services
Leisa Pieczonka
Julie Catenacci
Nicole Hayward

Financial Planning Administrator
Josie Gualtieri

Manager of Operations
Tracy McManus

Manager, Marketing & Communications
Jason Moore

Supervisor, Facilities
Daryl Hermann

Administrative Receptionist
Krystal Jarrold