

## What is Labour Market Information?

Any job counselor will say that conducting labour market research is an important part of looking for work. Trend spotting enables the job hunter to discover which industries are likely to be hiring, where growing companies are located, and what types of skills will be in demand.

Labour market research provides a big picture of the employment situation.

- What broad economic trends are encouraging businesses to grow or cut back?
- Which industries or sectors are most affected?
- Within and across industries, what types of occupations are in demand and which are in decline?
- What are the average wages and salaries for specific occupations?

This pathfinder will give you links and suggestions to where you can find labour market information.

Many of these same links can be found on the Windsor Public Library website in the **HELP FOR JOB HUNTERS** pages. [www.windsorpubliclibrary.com](http://www.windsorpubliclibrary.com)

**Remember, our electronic services are available, even when the library buildings are closed.**

## Other Local Agencies

Local organizations providing more information about labour market research include:

- Academy of Learning
- Collège Boréal
- Greater Essex County District School Board. Assessment Centre
- Multicultural Council of Windsor-Essex County
- NetSuccess
- New Canadians' Centre of Excellence Inc.
- Ontario Works
- Service Canada
- St. Clair College. Youth Employment Services
- Unemployed Help Centre of Windsor
- YMCA of Windsor and Essex County
- Windsor Women Working with Immigrant Women
- Women's Enterprise Skills Training of Windsor, Inc. (WEST)

For details about locations, times and program eligibility, phone 211.(Windsor-Essex Community Directory) or visit them online at [www.211WindsorEssex.ca](http://www.211WindsorEssex.ca)

### Windsor Public Library

Central Branch

Ouellette Ave., Windsor, ON, N9A 4M9

**P:** 519.255.6770 ext. 4434

**E:** [Askalibrarian@windsorpubliclibrary.com](mailto:Askalibrarian@windsorpubliclibrary.com)

[www.windsorpubliclibrary.com](http://www.windsorpubliclibrary.com)



# HELP FOR JOB HUNTERS

## LABOUR MARKET RESEARCH

The support of the Government of Ontario, through the Ministry of Culture, is acknowledged.



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# HELP FOR JOB HUNTERS

## Where can Labour Market Information be found?

### Government Sources

Governments track and publish reports about economic trends, as well as providing employment stimulus.

### About the Local Labour Market

[www.labourmarketinformation.ca](http://www.labourmarketinformation.ca)

Published by: Service Canada.

Once inside this website, choose "About the Local Labour Market" from the left side bar to go to a page where you can search for detailed profiles of conditions across Canada. Select the province and then community of interest for specific area reports.

### Labour Market Information: Wages and Salaries

Published by: Service Canada

From the same site above, chose "Wages and Salaries" at the left side bar to discover average compensation rates in specific regions of Canada.

### Job Futures

[www.jobfutures.ca/](http://www.jobfutures.ca/)

Chose a specific occupation under the "I want to be..." tab, then select the "Work Prospects" tab on the AT A GLANCE page.

### Information by Industry Sector

[www.ic.gc.ca/eic/site/ic1.nsf/eng/h\\_00066.html](http://www.ic.gc.ca/eic/site/ic1.nsf/eng/h_00066.html)

Published by: Industry Canada.

### Ontario Monthly Labour Market Report

[www.ontario.ca/en/information\\_bundle/lmi/004759?openNav=data\\_and\\_trends](http://www.ontario.ca/en/information_bundle/lmi/004759?openNav=data_and_trends)

### Windsor-Sarnia Labour Market Monitor

Available from the Reference Desk at your local library branch.

R 331.120971 WIN

### Daily

[www.statcan.gc.ca/dai-quo/index-eng.htm](http://www.statcan.gc.ca/dai-quo/index-eng.htm)

Published by: Statistics Canada

Look here for regularly issued labour and industry reports, such as:

Labour Force Survey, Payroll Employment, Earnings and Hours, Public and Private Investment (Capital Expenditures Survey)

**Finance Department Publications**, especially the budget, from the Government of Canada, or Province of Ontario can indicate industrial sectors which will be receiving stimulus money.

Canada

[www.fin.gc.ca/access/budinfo-eng.asp](http://www.fin.gc.ca/access/budinfo-eng.asp)

Ontario

[www.fin.gov.on.ca/en/budget/](http://www.fin.gov.on.ca/en/budget/)

### Specialized Business Reports & News

Look for "News" or "Publications" sections in websites produced by trade and professional associations. Membership in a specific association may be required to read some publications. E.g.

### Automotive Industries Association of Canada

[aftermarket manufacturers]

[www.aiacanada.com/index.cfm](http://www.aiacanada.com/index.cfm)

### Conex: Ontario's Construction Exchange

[www.ocskonex.com/](http://www.ocskonex.com/)

Look here for construction industry related statistics.

### KPMG Consumer Currents

[www.retailcouncil.org/research/kpmg/](http://www.retailcouncil.org/research/kpmg/)

Distributed by: The Retail Council of Canada. Reports on issues effecting retail and other consumer organizations.

### Ontario Technologist [Online]

[www.oacett.org/page.asp?P\\_ID=484](http://www.oacett.org/page.asp?P_ID=484)

Published by: Canadian Council of Technicians and Technologists.

### Think Number One! Windsor-Essex Region

[www.choosewindsor.essex.com/](http://www.choosewindsor.essex.com/)

Published by: Windsor Essex Development Corporation.

**Associations Canada** directory can identify associations that publish newsletters. (available from the 2nd Floor Reference Desk at the Central Library) R061.1 ASS

### General News Sources

Read the news for leads to: company expansions or contractions,

- contracts awarded
- Business development initiatives by local governments
- trends for occupation groups
- names of key company personnel

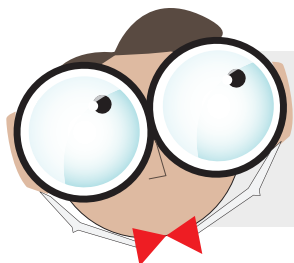
One place to find newspaper and magazine articles is the **Researching with Databases** section under the RESEARCH tab on the Windsor Public Library webpage.

Four recommended electronic products are:

- **CBCA Complete**
- **Canadian Periodical Index**
- **EBSCO Masterfile**
- **eLibrary Canada (includes the Windsor Star )**

Other news sources include:

- **In Business Windsor** [www.inbusinesswindsor.com/](http://www.inbusinesswindsor.com/)
- **W.E. Speak** (a blog collecting headlines from other local blogs) [www.windsor.essexspeak.com/](http://www.windsor.essexspeak.com/)
- **Windsor BizX Magazine** [www.bizxmagazine.com/](http://www.bizxmagazine.com/)



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