

Presents

BUILDING
BETTER BUSINESS

SPEAKERS SERIES

Greg Schinkel—What Great Leaders Know

Thursday, September 23, 2010

10:00 am - 11:00 am

Central Library, 850 Ouellette Ave.

Leadership expert Greg Schinkel shares the secrets of great leaders. In this session you'll learn what your employees want from a supervisor and what it takes to be the best leader you can be.

Karen Gill-Gore—Considering Self-Employment?

Tuesday, October 19, 2010

1:30 pm - 3:00 pm

Riverside Library, 6305 Wyandotte Street East

Join Karen Gill-Gore of the Self Employment Assistance Office in this informative session. You'll learn what you should examine as you consider self employment. Karen will cover all the basics you'll need to know to get started in your own business.

Kay Douglas—Growing Your Brand

Thursday, November 18, 2010

5:30 pm - 6:30 pm

Central Library, 850 Ouellette Ave.

Are you interested in learning about how to successfully build and market your business or product? Join Kay Douglas, president of Douglas Marketing, as she presents "Growing Your Brand—A Toolkit for Marketing Your Business."

Michel Brassard—Joint Ventures

Friday, December 17, 2010

10:00 am - 12:00 pm

Central Library, 850 Ouellette Ave.

Do you want to expand the reach of your business? Have you ever considered the possibility of making your business a joint venture? Michel Brassard of Collège Boréal will share his entrepreneurial experience with joint ventures.

Jake Rondot—Sales for Small Business

Tuesday, January 18, 2011

6:00 pm - 7:00 pm

Central Library, 850 Ouellette Ave.

Join Human Kinetics Publishing's Jake Rondot as he shares his sales expertise in this exciting session. You'll learn tips and techniques to improve sales strategies and grow your small business.

Yvonne Pilon—Learn to Network!

Wednesday, February 16, 2011

6:00 pm - 7:30 pm

Central Library, 850 Ouellette Ave.

Networking is one of the keys to success in any business and Yvonne Pilon of Softech Alliance Network will show you how it's done! You'll learn networking tips and techniques to help you put your best foot forward. Yvonne will also lead the group in an exciting speed networking session.

Individuals wishing to register can contact the City of Windsor Call Centre up to and including the day prior to each session at:

211 or 519-258-0247

Toll Free: 1-866-686-0045

TTY: 1-866-488-9311

For more information please visit:

www.windsorpubliclibrary.com